

*Charlotte Web Design, Development, and Hosting*



Welcome Fraser Dermatology to the STB Web Services Family! We are pleased to announce the go live of the new **premium design Joomla! website** for Fraser Dermatology. In addition to a very attractive design we have included many features! This website features a **latest news component** which displays the latest news and specials right on the home page. This is a great automated feature which automatically updates based on the latest articles as they are created! This website also includes a very stylish "light box" **appointment request form** that appears from the top of the screen. This allows the visitor to view and complete the appointment/contact form from anywhere on the website without leaving their current page! Towards the bottom of the page, the website also features a **newsletter component**. This allows visitors and prospective patients the ability to simply enter their email address in the field and be automatically added to the newsletter distribution list. On the back end, Fraser Dermatology can also **create newsletters directly on the website**. There are many templates to choose from and is a breeze to use! Once the newsletter is created, it is just a simple click to send out the newsletter as an email to all members in the list!

A great looking design with loads of functionality! Again, welcome Fraser Dermatology!

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